

**Institute of International Studies, Ramkhamhaeng University (IIS-RU)**

**Bachelor of Business Administration (B.B.A.)**

**Class Schedule: First Semester, Academic Year 2025**

*1. Major: Global Business and Digital Communications*

*2. Major: Digital Age Entrepreneurship Program*

**Registration Information**

1. **Course Conflicts:** Students must not register for courses with overlapping schedules.
2. **Repeated Courses:** Students must not register for courses they have already passed.
3. **Changes After Registration:** Once registered, students cannot add, drop, or change courses.
4. **Tuition Refunds:** Tuition fees are non-refundable.
5. **Adherence to Study Plan:** Students are advised to prioritize courses aligned with their curriculum and study plan.
6. **Consequences of Non-Compliance:** Students who register for courses outside their study plan do so at their own risk.
7. **Visa Extension (International Students):** International students seeking a visa extension must enroll in a minimum of 15 credits per semester and pass at least 5 courses.
8. **ED Visa Extension (International Students):** International students seeking an ED visa extension must complete the required form and contact IIS staff 1-2 months before their visa expires.

**Payment Methods**

- Bank Transfer
- Cashier's Check
- Credit/Debit Card

(The transaction fee is waived for payments made with TTB credit cards. For credit cards issued by other banks, fees will be charged according to each bank's terms and conditions.)

**Tuition Fees (New Rate)**

Number of Course (s)	Credits	Amount (THB)
1	3	14, 500.-
2	6	19, 000.-
3	9	23, 500.-
4	12	28, 000.-
5	15	32, 500.-
6	18	37, 000.-
7	21	41, 500.-

## B.B.A. Class Schedule: First Semester, Academic Year 2025

### Major: Digital Age Entrepreneurship Program

Batch 7/1 New Student (6853000xxx) & Batch 6/2 (6753500xxx)

Registration & Payment:

- Round 1: February 27-28, 2025
- Round 2: April 21-22, 2025
- Round 3: June 23-24, 2025

No.	Course	Cr.	Lecturer	Date/Time
1.	RAM1111 English in Daily Life	3	Lect. Ian James Sanderson Institute of International Studies, Ramkhamhaeng University	Date: July 3, 4, 23, 25, 29, 31 August 4, 6 (2025) Time 09.00 a.m. - 04.00 p.m.
2.	RAM1101 Thai Language Skills	3	Asst. Prof. Angela Pochanasomburana Institute of International Studies, Ramkhamhaeng University	Date: August 13, 15, 18, 19, 20, 21, 22, 25 (2025) Time 09.00 a.m. - 04.00 p.m.
3.	RAM1132 Information Literacy	3	Lect. Theethavat Janevatchararak, Ph.D. Institute of International Studies, Ramkhamhaeng University	Date: October 6, 9, 15, 16, 20, 22, 27, 30 (2025) Time 09.00 a.m. - 04.00 p.m.
4.	IBA1001 Introduction to Global Business and Entrepreneurship	3	Lect. Patricia Arttachariya, Ph.D. Institute of International Studies Ramkhamhaeng University	Date: September 15, 17, 19, 22, 24, 26, 29 October 1 (2025) Time 09.00 a.m. - 04.00 p.m.
5.	IBA1004 (ILW2016) Thai Business Law	3	Assoc. Prof. Alessandro Stasi, Ph.D. Mahidol University	Date: September 2, 3, 4, 8, 9, 10, 11, 12 (2025) Time: 09.00 a.m. - 04.00 p.m.
6.	IBA1005 (IBA3103) International Business Law	3	Assoc. Prof. Alessandro Stasi, Ph.D. Mahidol University	Date: July 7, 8, 9, 14, 15, 16, 17, 18 (2025) Time: 09.00 a.m. - 04.00 p.m.
7.	Intensive Course	0	Assoc. Prof. Suntana Sutadarat, Ph.D. Institute of International Studies Ramkhamhaeng University	Date: July 2, 21, 24, 30 August 1, 5, 7, 8 (2025) Time: 09.00 a.m. - 04.00 p.m.

### Important Notes:

- Avoid overlapping course times or registering for courses already passed.
- Check IIS-RU Facebook page regularly for updates.
- Curriculum checklist is mandatory for tracking academic progress.
- Minimum of 15 credits required for visa extension (International Students)

## B.B.A. Class Schedule: First Semester, Academic Year 2025

### Major: Digital Age Entrepreneurship Program

Batch 6/1 (6753000xxx)

Registration & Payment:

- June 16-18, 2024

No.	Course	Cr.	Lecturer	Date/Time
1.	RAM1202 Creativity Arts	3	Lect. Tristan Verran Birkbeck College, UK	Date: October 8, 10, 14, 17, 21, 24, 28, 31 (2025) Time 09.00 a.m. - 04.00 p.m.
2.	RAM1141 Science of Personality	3	Lect. Pauline Poshyanonda, Ph.D.	Date: September 2, 5, 9, 12, 16, 19, 23, 26 (2025) Time 09.00 a.m. - 04.00 p.m.
3.	IBA1201 (IMG2101) Principle of Management	3	Lect. Alisa Thammachak Institute of International Studies Ramkhamhaeng University	Date: July 2, 9, 16, 18, 23, 30 August 4, 7 (2025) Time 09.00 a.m. - 04.00 p.m.
4.	IBA2002 (IAC1001) Accounting	3	Lect. Nantawun Boonchaay, Ph.D. Ramkhamhaeng University	Date: July 8, 15, 22, 29 August 5, 19 September 29 October 6 (2025) Time 09.00 a.m. - 04.00 p.m.
5.	IBA2102 (IBA3107) Global Marketing Strategy	3	Asst. Prof. Kevalin Setthakorn, Ph.D. Thammasat University	Date: August 6, 13, 20, 27 September 3, 10, 17, 18 (2025) Time: 09.00 a.m. - 04.00 p.m.
6.	IBA3001 (IST2016) Statistics for Business	3	Assoc. Prof. Suppanunta Romprasert, Ph.D. Srinakarinwirote University	Date: August 18, 22, 26, September 15, 22, 25, October 3, 7 (2025) Time 09.00 a.m. - 04.00 p.m.
7.	IBA3201 (IMG3101) Strategic Management	3	Assoc. Prof. Pattarapong Burusnukul, Ph.D.,	Date: July 3, 4, 7, 14, 17, 21, 24, 31 (2025) Time 09.00 a.m. - 04.00 p.m.

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## B.B.A. Class Schedule: First Semester, Academic Year 2025

### Major: Digital Age Entrepreneurship Program

Batch 5/2 (6653500xxx)

Registration & Payment:

- June 16-18, 2024

No.	Course	Cr.	Lecturer	Date/Time
1.	IBA3101 (IBA4201) Global Business Management	3	Lect. Ian James Sanderson Institute of International Studies, Ramkhamhaeng University	Date: October 6, 9, 16, 20, 27, 30 November 3, 4 (2025) Time: 09.00 a.m. - 04.00 p.m.
2.	IEN2001 (IEE2303) English Reading for Comprehension	3	Lect. Orpheus Sebastian Stephens Institute of International Studies, Ramkhamhaeng University	Date: August 6, 13, 20, 27 September 3, 10, 17, 24 (2025) Time: 09.00 a.m. - 04.00 p.m.
3.	IFN2101 (IBA2001) Business Finance	3	Assoc. Prof. Suppanunta Romprasert, Ph.D. Srinakarinwirote University	Date: July 4, 7, 14, 17, 21, 25, 31, August 1 (2025) Time 09.00 a.m. - 04.00 p.m.
4.	IHM2101 (IBA3204) Human Resource Management	3	Lect. Patricia Arttachariya, Ph.D. Institute of International Studies Ramkhamhaeng University	Date: August 19, 22, 26, 29 September 2, 5, 8, 12 (2025) Time 09.00 a.m. - 04.00 p.m.
5.	IMG2101 (IBA1201) Principles of Management"	3	Lect. Alisa Thammachak Institute of International Studies Ramkhamhaeng University	Date: July 2, 9, 16, 18, 23, 30 August 4, 7 (2025) Time 09.00 a.m. - 04.00 p.m.
6.	IMK2101 (IBA1101) Principles of Marketing	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: October 1, 3, 8, 10, 15, 17, 22, 24 (2025) Time: 09.00 a.m. - 04.00 p.m.
7.	IBA3105 (IBA3203) Cross-Cultural Management	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: September 4, 9, 11, 16, 19, 23, 26, 29 (2025) Time: 09.00 a.m. - 04.00 p.m.

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## B.B.A. Class Schedule: First Semester, Academic Year 2025

### Major: Global Business and Digital Communications

Batch 5/1 (6653000xxx)

Registration & Payment:

- June 16-18, 2024

No.	Course	Cr.	Lecturer	Date/Time
1.	IBA3103 (IBA1005) International Business Law	3	Assoc. Prof. Alessandro Stasi, Ph.D. Mahidol University	Date: July 7, 8, 9, 14, 15, 16, 17, 18 (2025) Time: 09.00 a.m. - 04.00 p.m.
2.	IBA3104 Intercultural Communication	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: August 5, 18, 19, 21, 25, 26, 28 September 2 (2025) Time: 09.00 a.m. - 04.00 p.m.
3.	IBA3106 (IBA3402) Digital Business Information System	3	Lect. Pongpipat Pongton, Ph.D. Assumption University	Date: July 29, 31 August 8, 15, 22, 29 September 5, 12 (2025) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA4103 (IBA4501) Business Startup in USA	3	Assoc. Prof. Pattarapong Burusnukul, Ph.D.,	Date: October 14, 15, 16, 21, 24, 27, 29, 31 (2025) Time 09.00 a.m. - 04.00 p.m.
5.	IBA4104 Business Startup in Asia	3	Asst. Prof. Kevalin Setthakorn, Ph.D. Thammasat University	Date: September 24, 25 October 1, 2, 8, 9, 22 November 5 (2025) Time 09.00 a.m. - 04.00 p.m.
6.	IBA4105 Business Startup in Europe	3	Lect. Patricia Arttachariya, Ph.D. Institute of International Studies Ramkhamhaeng University	Date: July 21, 23, 25, 30 August 1, 4, 7, 14 (2025) Time 09.00 a.m. - 04.00 p.m.
7.	IBA3107 (IBA2102) Global Strategy	3	Asst. Prof. Kevalin Setthakorn, Ph.D. Thammasat University	Date: August 6, 13, 20, 27 September 3, 10, 17, 18 (2025) Time: 09.00 a.m. - 04.00 p.m.

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## B.B.A. Class Schedule: First Semester, Academic Year 2025

### Major: Global Business and Digital Communications

Batch 4/2 (6553500xxx)

Registration & Payment:

- June 16-18, 2024

No.	Course	Cr.	Lecturer	Date/Time
1.	IBA3103 (IBA1005) International Business Law	3	Assoc. Prof. Alessandro Stasi, Ph.D. Mahidol University	Date: July 7, 8, 9, 14, 15, 16, 17, 18 (2025) Time: 09.00 a.m. - 04.00 p.m.
2.	IBA3104 Intercultural Communication	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: August 5, 18, 19, 21, 25, 26, 28 September 2 (2025) Time: 09.00 a.m. - 04.00 p.m.
3.	IBA3105 (IBA3203) Cross-Cultural Management	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: September 4, 9, 11, 16, 19, 23, 26, 29 (2025) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA3106 (IBA3402) Digital Business Information System	3	Lect. Pongpipat Pongton, Ph.D. Assumption University	Date: July 29, 31 August 8, 15, 22, 29 September 5, 12 (2025) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA3107 (IBA2102) Global Strategy	3	Asst. Prof. Kevalin Setthakorn, Ph.D. Thammasat University	Date: August 6, 13, 20, 27 September 3, 10, 17, 18 (2025) Time: 09.00 a.m. - 04.00 p.m.

### Important Notes:

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## B.B.A. Class Schedule: First Semester, Academic Year 2025

### Major: Global Business and Digital Communications

Batch 4/1 (6553000xxx)

Registration & Payment:

- June 16-18, 2024

No.	Course	Cr.	Lecturer	Date/Time
1.	IBA4101 (IBA4001) Seminar in Global Business and Digital Communication	3	Lect. Alisa Thammachak Institute of International Studies Ramkhamhaeng University	Date: August 13, 15, 18, 20, 22, 25, 27, 29 (2025) Time 09.00 a.m. - 04.00 p.m.
2.	IBA4102 (IBA4601) Global Entrepreneurial Mindset	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: July 3, 8, 15, 17, 22, 24, 29, 31 (2025) Time 09.00 a.m. - 04.00 p.m.
3.	IBA4103 (IBA4501) Business Startup in USA	3	Assoc. Prof. Pattarapong Burusnukul, Ph.D.,	Date: October 14, 15, 16, 21, 24, 27, 29, 31 (2025) Time 09.00 a.m. - 04.00 p.m.
4.	IBA4104 Business Startup in Asia	3	Asst. Prof. Kevalin Setthakorn, Ph.D. Thammasat University	Date: September 24, 25 October 1, 2, 8, 9, 22 November 5 (2025) Time 09.00 a.m. - 04.00 p.m.
5.	IBA4105 Business Startup in Europe	3	Lect. Patricia Arttachariya, Ph.D. Institute of International Studies Ramkhamhaeng University	Date: July 21, 23, 25, 30 August 1, 4, 7, 14 (2025) Time 09.00 a.m. - 04.00 p.m.
6.	Free Elective	3		

### Recommended free electives courses (choose one):

- ISE3203 (IES3103) The Language and Concepts of International Business (Lect. Ian)
- IEE3103 (IEN3201) English Listening for Comprehension (Lect. Bess)

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