

Institute of International Studies, Ramkhamhaeng University (IIS-RU)

Bachelor of Business Administration (B.B.A.)

Class Schedule: First Semester, Academic Year 2026

1. Major: *Global Business and Digital Communications*
2. Major: *Global Business and Digital Age Entrepreneurship*

Registration Information

1. **Course Conflicts:** Students must not register for courses with overlapping schedules.
2. **Repeated Courses:** Students must not register for courses they have already passed.
3. **Changes After Registration:** Once registered, students cannot add, drop, or change courses.
4. **Tuition Refunds:** Tuition fees are non-refundable.
5. **Adherence to Study Plan:** Students are advised to prioritize courses aligned with their curriculum and study plan.
6. **Consequences of Non-Compliance:** Students who register for courses outside their study plan do so at their own risk.
7. **Visa Extension (International Students):** International students seeking a visa extension must enroll in a minimum of 15 credits per semester and pass at least 5 courses.
8. **ED Visa Extension (International Students):** International students seeking an ED visa extension must complete the required form and contact IIS staff 1-2 months before their visa expires.

Payment Methods

- Bank Transfer
- QR Code Payment
- Credit/Debit Card

(The transaction fee is waived for payments made with TTB credit cards. For credit cards issued by other banks, fees will be charged according to each bank's terms and conditions.)

Tuition Fees (New Rate)

Number of Course (s)	Credits	Amount (THB)
1	3	14,990. -
2	6	19,490. -
3	9	23,990. -
4	12	28,490. -
5	15	32,990. -
6	18	37,490. -
7	21	41,990. -

B.B.A. Class Schedule: First Semester, Academic Year 2026

Major: Global Business and Digital Age Entrepreneurship

Batch 8/1 (6953000xxx / **New Student**) & Batch 7/2 (6853500xxx)

Registration & Payment:

- June 15-17, 2026 (current student)
- **June 22-23, 2026 (new student)**

No.	Course	Cr.	Lecturer	Date/Time
1.	RAM1111 English in Daily Life	3	Lect. Ian James Sanderson Institute of International Studies, Ramkhamhaeng University	Dates: August 6, 10, 13, 17, 20, 24, 27, and 31 (2026) Time: 09.00 a.m. - 04.00 p.m.
2.	RAM1101 Thai Language Skills	3	Lect. Songwut Burimjit Institute of International Studies, Ramkhamhaeng University	Dates: September 1, 4, 15, 17, 21, 25, 28, and 30 (2026) Time: 09.00 a.m. - 04.00 p.m.
3.	RAM1132 Information Literacy	3	Asst. Prof. Theethavat Janevatcharak, Ph.D. Institute of International Studies, Ramkhamhaeng University	Dates: October 1, 6, 8, 15, 20, 22, 27, and 29 (2026) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA1001 Introduction to Global Business and Entrepreneurship	3	Asst. Prof. Patricia Arttachariya, Ph.D. Institute of International Studies Ramkhamhaeng University	Dates: August 4, 7, 11, 14, 18, 21, 25, and 28 (2026) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA1004 (ILW2016) Thai Business Law	3	Assoc. Prof. Alessandro Stasi, Ph.D. Mahidol University	Dates: July 2, 3, 6, 10, 13, 14, 15, and 16 (2026) Time: 09.00 a.m. - 04.00 p.m.
6.	IBA1005 (IBA3103) International Business Law	3	Assoc. Prof. Alessandro Stasi, Ph.D. Mahidol University	Dates: October 2, 5, 7, 9, 12, 14, 19 and 21 (2026) Time: 09.00 a.m. - 04.00 p.m.
7.	Intensive Course	0	Lect. Bess Barlow Institute of International Studies Ramkhamhaeng University	Dates: July 7, 9, 17, 21, 24, 27, 31, and August 3 (2026) Time: 09.00 a.m. - 04.00 p.m.

Important Notes:

- Avoid overlapping course times or registering for courses already passed.
- Check IIS-RU Facebook page regularly for updates.
- Curriculum checklist is mandatory for tracking academic progress.
- Minimum of 15 credits required for visa extension (International Students)

B.B.A. Class Schedule: First Semester, Academic Year 2026

Major: Global Business and Digital Age Entrepreneurship

Batch 7/1 (6853000xxx) & Batch 6/2 (67535000xxx)

Registration & Payment: June 15-17, 2026

No.	Course	Cr.	Lecturer	Date/Time
1.	RAM1202 Creativity Arts (+ 1,000 Baht Field Trip Fee)	3	Lect. Schawin Kongthawee (Visiting Lecturer)	Dates: October 5, 7, 12, 14, 19, 21, November 2, and 4 (2026) Time: 09.00 a.m. - 04.00 p.m.
2.	RAM1141 Science of Personality	3	Lect. Alisa Thammachak Institute of International Studies Ramkhamhaeng University	Dates: August 4, 7, 11, 14, September 3, 7, 10, and 14 (2026) Time: 09.00 a.m. - 04.00 p.m.
3.	IBA1201 (IMG2101) Principle of Management	3	Lect. Daniel Credazzi, Sydney, Australia	Dates: July 14, 15, 16, 17, 21, 22, 23, and 24 (2026) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA2002 (IAC1001) Accounting	3	Lect. Nantawun Boonchaay, Ph.D. Faculty of Business Administration Ramkhamhaeng University	Dates: August 18, 25, September 1, 8, 15, 22, 29, and October 6 (2026) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA2102 (IBA3107) Global Marketing Strategy	3	Asst. Prof. Kevalin Setthakorn, Ph.D. Thammasat University	Dates: July 6, 7, 8, 10, 13, 20, 27, and 31 (2026) Time: 09.00 a.m. - 04.00 p.m.
6.	IBA3001 (IST2016) Statistics for Business	3	Assoc. Prof. Suppanunta Romprasert, Ph.D. Srinakarinwirote University	Dates: September 4, 11, 18, 25, October 2, 9, 16, and 30 (2026) Time: 09.00 a.m. - 04.00 p.m.
7.	IBA3201 (IMG3101) Strategic Management	3	Assoc. Prof. Pattarapong Burusnukul, Ph.D., Institute of International Studies, Ramkhamhaeng University	Dates: August 6, 10, 13, 17, 20, 24, 27 and 31 (2026) Time: 09.00 a.m. - 04.00 p.m.

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B.B.A. Class Schedule: First Semester, Academic Year 2026

Major: Global Business and Digital Communications

Batch 6/1 (6753000xxx)

Note: Students must register for exactly 7 out of the 8 courses listed below (21 credits).

Registration & Payment: June 15-17, 2026

No.	Course	Cr.	Lecturer	Date/Time
1.	IBA3202 (IMG2102) Logistics Management	3	Lect. Nartplin Thasanaprichyanont Institute of International Studies, Ramkhamhaeng University	Dates: July 2, 7, 9, 14, 16, 21, 23, and 31 (2026) Time: 09.00 a.m. - 04.00 p.m.
2.	IBA3203 (IBA3105) Cross-Cultural Management	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Dates: September 16, 18, 21, 23, 25, 28, 30, and October 2 (2026) Time: 09.00 a.m. - 04.00 p.m.
3.	IBA3204 (IHM2101) Human Resource Management	3	Asst. Prof. Patricia Arttachariya, Ph.D. Institute of International Studies Ramkhamhaeng University	Dates: July 6, 8, 13, 15, 17, 20, 22, and 24 (2026) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA3401 (IBS2101) Business Communication and Etiquette	3	Lect. Ian James Sanderson Institute of International Studies, Ramkhamhaeng University	Dates: August 26, 28, September 2, 4, 7, 9, 11, and 14 (2026) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA3402 (IBA3106) Digital Business Information System	3	Asst. Prof. Theethavat Janevatchararuk, Ph.D. Institute of International Studies, Ramkhamhaeng University	Dates: August 4, 6, 11, 13, 18, 20, 25, and 27 (2026) Time: 09.00 a.m. - 04.00 p.m.
6.	IBA4201 (IBA3101) Global Business Management	3	Lect. Ian James Sanderson Institute of International Studies, Ramkhamhaeng University	Dates: September 1, 3, 8, 10, 15, 17, 29, and October 1 (2026) Time: 09.00 a.m. - 04.00 p.m.
7.	IBA4603 SME Business	3	Lect. Nartplin Thasanaprichyanont Institute of International Studies, Ramkhamhaeng University	Dates: October 7, 9, 14, 16, 21, 28, 30 and November 6 (2026) Time: 09.00 a.m. - 04.00 p.m.
8.	IBA3121 Consumer Behavior	3	Lect. Pinnachan Dangulavanich, Ph.D. Institute of International Studies, Ramkhamhaeng University	Dates: October 5, 8, 12, 15, 19, 22, 26, and 29 (2026) Time: 09.00 a.m. - 04.00 p.m.

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B.B.A. Class Schedule: First Semester, Academic Year 2026

Major: Global Business and Digital Communications

Batch 5/2 (6653500xxx)

Registration & Payment: June 15-17, 2026

No.	Course	Cr.	Lecturer	Date/Time
1.	IBA3103 (IBA1005) International Business Law	3	Assoc. Prof. Alessandro Stasi, Ph.D. Mahidol University	Dates: October 2, 5, 7, 9, 12, 14, 19, and 21 (2026) Time: 09.00 a.m. - 04.00 p.m.
2.	IBA3104 Intercultural Communication	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Dates: July 3, 9, 14, 17, 21, 24, August 3, and 7 (2026) Time: 09.00 a.m. - 04.00 p.m.
3.	IBA3106 (IBA3402) Digital Business Information System	3	Asst. Prof. Theethavat Janevatchararuk, Ph.D. Institute of International Studies, Ramkhamhaeng University	Dates: August 4, 6, 11, 13, 18, 20, 25, and 27 (2026) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA4103 (IBA4501) Business Startup in USA	3	Assoc. Prof. Pattarapong Burusnukul, Ph.D., Institute of International Studies, Ramkhamhaeng University	Dates: October 20, 22, 26, 28, 30, November 2, 4, and 6 (2026) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA4104 Business Startup in Asia	3	Lect. Ian James Sanderson Institute of International Studies, Ramkhamhaeng University	Dates: October 6, 8, 15, 16, 27, 29, November 3, and 5 (2026) Time: 09.00 a.m. - 04.00 p.m.
6.	IBA4105 Business Startup in Europe	3	Asst. Prof. Patricia Arttachariya, Ph.D. Institute of International Studies Ramkhamhaeng University	Dates: September 3, 8, 10, 15, 17, 22, 24, and 29 (2026) Time: 09.00 a.m. - 04.00 p.m.
7.	IBA3107 (IBA2102) Global Strategy	3	Asst. Prof. Kevalin Setthakorn, Ph.D. Thammasat University	Dates: July 6, 7, 8, 10, 13, 20, 27, and 31 (2026) Time: 09.00 a.m. - 04.00 p.m.

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