

Institute of International Studies, Ramkhamhaeng University (IIS-RU)

Bachelor of Business Administration (B.B.A.)

Class Schedule: Second Semester, Academic Year 2025

- 1. Major: Global Business and Digital Communications*
- 2. Major: Global Business and Digital Age Entrepreneurship*

Registration Information

1. **Course Conflicts:** Students must not register for courses with overlapping schedules.
2. **Repeated Courses:** Students must not register for courses they have already passed.
3. **Changes After Registration:** Once registered, students cannot add, drop, or change courses.
4. **Tuition Refunds:** Tuition fees are non-refundable.
5. **Adherence to Study Plan:** Students are advised to prioritize courses aligned with their curriculum and study plan.
6. **Consequences of Non-Compliance:** Students who register for courses outside their study plan do so at their own risk.
7. **Visa Extension (International Students):** International students seeking a visa extension must enroll in a minimum of 15 credits per semester and pass at least 5 courses.
8. **ED Visa Extension (International Students):** International students seeking an ED visa extension must complete the required form and contact IIS staff 1-2 months before their visa expires.

Payment Methods

- Bank Transfer
- Cashier's Check
- Credit/Debit Card

(The transaction fee is waived for payments made with TTB credit cards. For credit cards issued by other banks, fees will be charged according to each bank's terms and conditions.)

Tuition Fees (New Rate)

Number of Course (s)	Credits	Amount (THB)
1	3	14, 500.-
2	6	19, 000.-
3	9	23, 500.-
4	12	28, 000.-
5	15	32, 500.-
6	18	37, 000.-
7	21	41, 500.-

B.B.A. Class Schedule: Second Semester, Academic Year 2025

Major: Global Business and Digital Age Entrepreneurship

Batch 7/2 New Student (6853500xxx) & Batch 7/1 (6853000xxx)

Registration & Payment:

- November 24-25, 2025

No.	Course	Cr.	Lecturer	Date/Time
1.	RAM1112 English Language and Culture	3	Lect. Ian James Sanderson Institute of International Studies, Ramkhamhaeng University	Date: December 4, 8, 11, 15, 18, 22 (2025) January 6, 7 (2026) Time: 09.00 a.m. - 04.00 p.m.
2.	RAM1301 (RAM1000) Morality and Knowledge	3	Lect. Sirinapa Pimaran, Ph.D. Institute of International Studies, Ramkhamhaeng University	Date: March 2, 5, 9, 12, 16, 19, 23, 24 (2026) Time: 09.00 a.m. - 04.00 p.m.
3.	RAM1312 Contemporary Culture and Digital Disruption	3	Lect. Pasavit Boonkongchuen	Date: January 5, 8, 12, 15, 19, 22, 26, 29 (2026) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA1002 (IMT1003) Basic Mathematics for Business	3	Asst. Prof. Adthasit Sinna, Ph.D. Faculty of Science, Ramkhamhaeng University	Date: December 12, 19, 26 (2025) January 9, 16, 23, 30 February 6 (2026) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA1003 (IEC1001) Economics	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: February 2, 4, 5, 16, 17, 19, 20, 23 (2026) Time: 09.00 a.m. - 04.00 p.m.
6.	IBA1006 (IPS1001) Basic Psychology and Adaptation in Business	3	Asst. Prof. Theethavat Janevatchararuk, Ph.D. Institute of International Studies Ramkhamhaeng University	Date: March 6, 10, 13, 17, 20, 31, April 3, 7 (2026) Time: 09.00 a.m. - 04.00 p.m.
7.	IBA1101 (IMK2101) Principle of Marketing	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: February 25, 27 March 4, 11, 18, 30 April 2, 8 (2026) Time: 09.00 a.m. - 04.00 p.m.
8.	Intensive Course	0	Lect. Bess Barlow Institute of International Studies, Ramkhamhaeng University	Date: December 1, 2, 3, 9, 16, 23, 29, 30 (2025) Time: 09.00 a.m. - 04.00 p.m.

Important Notes:

- Avoid overlapping course times or registering for courses already passed.
- Check IIS-RU Facebook page regularly for updates.
- Curriculum checklist is mandatory for tracking academic progress.
- Minimum of 15 credits required for visa extension (International Students)

B.B.A. Class Schedule: Second Semester, Academic Year 2025

Major: Global Business and Digital Age Entrepreneurship

Batch 6/1 (6753000xxx) & Batch 6/2 (67535000xxx)

Registration & Payment:

- November 17-19, 2025

No.	Course	Cr.	Lecturer	Date/Time
1.	IBA2001 (IFN2101) Finance	3	Assoc. Prof. Suppanunta Romprasert, Ph.D. Srinakarinwirote University	Date: March 2, 4, 6, 9, 11, 13, 16, 20 (2026) Time: 09.00 a.m. - 04.00 p.m.
2.	IBA2003 Organization Behavior	3	Assoc. Prof. Pattarapong Burusnukul, Ph.D., Institute of International Studies, Ramkhamhaeng University	Date: December 1, 4, 8, 11, 15, 18, 22, 24 (2025) Time: 09.00 a.m. - 04.00 p.m.
3.	IBA2101 (IBA3110) Digital Marketing	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: March 17, 19, 24, 31 April 1, 3, 7, 9 (2026) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA2301 (IBA3102) Digital Communication	3	Asst. Prof. Theethavat Janevatchararuk, Ph.D. Institute of International Studies Ramkhamhaeng University	Date: January 6, 9, 13, 16, 23, 27, 30, February 2 (2026) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA3002 Basic Research for Business	3	Assoc. Prof. Pattarapong Burusnukul, Ph.D., Institute of International Studies, Ramkhamhaeng University	Date: January 5, 8, 12, 15, 19, 22, 26, 29 (2026) Time: 09.00 a.m. - 04.00 p.m.
6.	IBA3301 (IBA3108) Digital Media Planning	3	Lect. Pinnachan Dangulavanich, Ph.D. Institute of International Studies, Ramkhamhaeng University	Date: December 2, 9, 12, 16, 19, 23, 26, 30 (2025) Time: 09.00 a.m. - 04.00 p.m.
7.	IBA4301 Digital Public Relations for Business	3	Lect. Pinnachan Dangulavanich, Ph.D. Institute of International Studies, Ramkhamhaeng University	Date: February 3, 6, 17, 20, 24, 27, March 5, 10 (2026) Time: 09.00 a.m. - 04.00 p.m.

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B.B.A. Class Schedule: Second Semester, Academic Year 2025

Major: Global Business and Digital Communications

Batch 5/1 (6653000xxx) & Batch 5/2 (66535000xxx)

Registration & Payment:

- November 17-19, 2025

No.	Course	Cr.	Lecturer	Date/Time
1.	IBA3111 (IBA4602) Global Social Enterprise	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: December 24, 26, 29, 30 (2025) January 6, 8, 13, 15 (2026) Time: 09.00 a.m. - 04.00 p.m.
2.	IBA4101 (IBA4001) Seminar in Global Business and Digital Communication	3	Lect. Alisa Thammachak Institute of International Studies, Ramkhamhaeng University	Date: January 5, 7, 9, 12, 14, 16, 19, 22 (2026) Time: 09.00 a.m. - 04.00 p.m.
3.	IBA4102 (IBA4601) Global Entrepreneurial Mindset	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: January 20, 21, 23, 26, 27, 28, 29, 30 (2026) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA3109 Global Marketing	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: December 1, 3, 8, 12, 16, 17, 19, 22 (2025) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA3110 (IBA2101) Digital Marketing	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: March 17, 19, 24, 31 April 1, 3, 7, 9 (2026) Time: 09.00 a.m. - 04.00 p.m.
6.	FREE ELECTIVE 1	3		
7.	FREE ELECTIVE 2	3		

Students may select **two free elective courses** as follows:

1. IEN3201 English Listening for Comprehension. Date: February 3, 6, 17, 20, 24, 27 March 4, 6 (2026)
2. IES3201 Job Application and Career Development. Date: February 2, 4, 16, 18, 23, 25 March 2, 5 (2026)

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- Minimum of 15 credits required for visa extension (International Students)

B.B.A. Class Schedule: Second Semester, Academic Year 2025

Major: Global Business and Digital Communications

Batch 4/2 (6553500xxx)

Registration & Payment:

- November 17-19, 2025

No.	Course	Cr.	Lecturer	Date/Time
1.	IBA4101 Seminar in Global Business and Digital Communication	3	Lect. Alisa Thammachak Institute of International Studies, Ramkhamhaeng University	Date: January 5, 7, 9, 12, 14, 16, 19, 22 (2026) Time: 09.00 a.m. - 04.00 p.m.
2.	IBA4102 Global Entrepreneurial Mindset	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: January 20, 21, 23, 26, 27, 28, 29, 30 (2026) Time: 09.00 a.m. - 04.00 p.m.
3.	IBA4103 Business Startup in USA	3	Assoc. Prof. Pattarapong Burusnukul, Ph.D., Institute of International Studies, Ramkhamhaeng University	Date: December 29 (2025) January 6, 13 February 3, 6, 17, 20, 25 (2026) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA4104 Business Startup in Asia	3	Lect. Nartplin Thasanaprichyanont Institute of International Studies, Ramkhamhaeng University	Date: December 1, 2, 12, 16, 19, 23, 26 (2025) January 8 (2026) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA4105 Business Startup in Europe	3	Lect. Patricia Arttachariya, Ph.D. Institute of International Studies Ramkhamhaeng University	Date: February 24, 27 March 5, 10, 12, 17, 19, 24 (2026) Time: 09.00 a.m. - 04.00 p.m.
6.	FREE ELECTIVE	3		

Students may select **one free elective course** as follows:

IEN2401 Writing English Sentences and Paragraphs. Date: February 2, 5, 16, 18, 19, 23, 26 March 4 (2026)

Important Notes:

- Avoid overlapping course times or registering for courses already passed.
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- Curriculum checklist is mandatory for tracking academic progress.
- Minimum of 15 credits required for visa extension (International Students)