Institute of International Studies, Ramkhamhaeng University (IIS-RU)

Bachelor of Business Administration (B.B.A.)

Major: Global Business and Digital Age Entrepreneurship

Class Schedule: Second Semester, Academic Year 2026

Registration Information

1. **Course Conflicts:** Students must not register for courses with overlapping schedules.
2. **Repeated Courses:** Students must not register for courses they have already passed.
3. **Changes After Registration:** Once registered, students cannot add, drop, or change courses.
4. **Tuition Refunds:** Tuition fees are non-refundable.
5. **Adherence to Study Plan:** Students are advised to prioritize courses aligned with their curriculum and study plan.
6. **Consequences of Non-Compliance:** Students who register for courses outside their study plan do so at their own risk.
7. **Visa Extension (International Students):** International students seeking a visa extension must enroll in a minimum of 15 credits per semester and pass at least 5 courses.
8. **ED Visa Extension (International Students):** International students seeking an ED visa extension must complete the required form and contact IIS staff 1-2 months before their visa expires.

Payment Methods

- Bank Transfer
- QR Code Payment
- Credit/Debit Card

(The transaction fee is waived for payments made with TTB credit cards. For credit cards issued by other banks, fees will be charged according to each bank's terms and conditions.)

Tuition Fees (New Rate)

Number of Course (s)	Credits	Student IDs up to 68xxx	Student IDs from 69xxx onwards
		Amount (THB)	Amount (THB)
1	3	**14,700. -**	**16,200. -**
2	6	**19,200. -**	**22,200. -**
3	9	**23,700. -**	**28,200. -**
4	12	**28,200. -**	**34,200. -**
5	15	**32,700. -**	**40,200. -**
6	18	**37,200. -**	**46,200. -**
7	21	**41,700. -**	**52,200. -**

Please note that the above expenses do not include the accident insurance fee of 290 THB.

Major: Global Business and Digital Age Entrepreneurship

Batch 8/1 (6953000xxx / **New Student**) & Batch 8/2 (6953500xxx)

Registration & Payment:

- November 18-20, 2026 (current student)
- **November 23-24, 2026 (new student)**

No.	Course	Cr.	Lecturer	Date/Time
1.	RAM1112 English Language and Culture	3	Lect. Ian James Sanderson, Institute of International Studies, Ramkhamhaeng University	Dates: December 1, 4, 8, 11, 15, 18, 21 and **23** (2026) Time: 09.00 a.m. - 04.00 p.m.
2.	RAM1301 (RAM1000) Morality and Knowledge	3	Lect. Sirinapa Pimaran, Ph.D., Institute of International Studies, Ramkhamhaeng University	Dates: March 4, 11, 18, 24, 25, 26 April 7 and **9** (2027) Time: 09.00 a.m. - 04.00 p.m.
3.	RAM1312 Contemporary Culture and Digital Disruption	3	Assoc. Prof. Pattarapong Burusnukul, Ph.D., Institute of International Studies, Ramkhamhaeng University	Dates: March 5, 8, 10, 12, 15, 17, 19 and **23** (2027) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA1002 (IMT1003) Basic Mathematics for Business	3	Asst. Prof. Adthasit Sinna, Ph.D.,	Dates: January 8, 15, 22, 29, February 5, 12, 19 and **26** (2027) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA1003 (IEC1001) Economics	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Dates: January 4, 6, 11, 13, 18, 20, 25 and **28** (2027) Time: 09.00 a.m. - 04.00 p.m.
6.	IBA1006 (IPS1001) Basic Psychology and Adaptation in Business	3	Assoc. Prof. Pattarapong Burusnukul, Ph.D., Institute of International Studies, Ramkhamhaeng University	Dates: February 3, 8, 10, 15, 17, 24, March 1 and **3** (2027) Time: 09.00 a.m. - 04.00 p.m.
7.	IBA1101 (IMK2101) Principle of Marketing	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Dates: February 2, 4, 9, 11, 16, 18, 23 and **25** (2027) Time: 09.00 a.m. - 04.00 p.m.
8.	Intensive	0	Lect. Bess Barlow,	Dates: December 2, 3, 9, 14, 16, 17, 22 and **24** (2026) Time: 09.00 a.m. - 04.00 p.m.

Important Notes:

- Avoid overlapping course times or registering for courses already passed.
- Check IIS-RU Facebook page regularly for updates.
- Curriculum checklist is mandatory for tracking academic progress.
- Minimum of 15 credits required for visa extension (International Students)

B.B.A. Class Schedule: Second Semester, Academic Year 2026

Major: Global Business and Digital Age Entrepreneurship

Batch 7/1 (6853000xxx) & Batch 7/2 (68535000xxx)

Registration & Payment: November 18-20, 2026 (current student)

No.	Course	Cr.	Lecturer	Date/Time
1.	IBA2001 (IFN2101) Finance	3	Lect. Nartplin Thasanaprichyanont Institute of International Studies, Ramkhamhaeng University	Dates: March 2, 4, 9, 11, 16, 18, 22 and **24** (2027) Time: 09.00 a.m. - 04.00 p.m.
2.	IBA2003 Organization Behavior	3	Asst. Prof. Patricia Arttachariya, Ph.D. Institute of International Studies, Ramkhamhaeng University	Dates: January 6, 8, 11, 13, 15, 18, 20 and **25** (2027) Time: 09.00 a.m. - 04.00 p.m.
3.	IBA2101 (IBA3110) Digital Marketing	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Dates: January 14, 22, 26, 29 February 5, 12, 19, **26** (2027) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA2301 (IBA3102) Digital Communication	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Dates: March 1, 3, 5, 8, 10, 12, 15 and **17** (2027) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA3002 Basic Research for Business	3	Assoc. Prof. Pattarapong Burusnukul, Ph.D., Institute of International Studies, Ramkhamhaeng University	Dates: December 1, 3, 8, 11, 15, 17, 22 and **24** (2026) Time: 09.00 a.m. - 04.00 p.m.
6.	IBA3301 (IBA3108) Digital Media Planning	3	Lect. Pinnachan Dangulavanich, Ph.D., Institute of International Studies, Ramkhamhaeng University	Dates: December 14, 16, 18, 21 (2026) January 5, 7, 12, **19** (2027) Time: 09.00 a.m. - 04.00 p.m.
7.	IBA4301 Digital Public Relations for Business	3	Lect. Pinnachan Dangulavanich, Ph.D., Institute of International Studies, Ramkhamhaeng University	Dates: January 27 February 1, 3, 8, 10, 15, 17 and **24** (2027) Time: 09.00 a.m. - 04.00 p.m.

Important Notes:

- Avoid overlapping course times or registering for courses already passed.
- Check IIS-RU Facebook page regularly for updates.
- Curriculum checklist is mandatory for tracking academic progress.
- Minimum of 15 credits required for visa extension (International Students)

B.B.A. Class Schedule: Second Semester, Academic Year 2026

Major: Global Business and Digital Age Entrepreneurship

Batch 6/1 (6753000xxx) & Batch 6/2 (67535000xxx)

Registration & Payment: November 18-20, 2026 (current student)

No.	Course	Cr.	Lecturer	Date/Time
1.	IBA4001 (IBA4101) Seminar in Global Business and Digital Age Entrepreneurship	3	Asst. Prof. Patricia Arttachariya, Ph.D. Institute of International Studies, Ramkhamhaeng University	Dates: January 22, 26, 29, February 12, 15, 17, 19 and **24** (2027) Time: 09.00 a.m. - 04.00 p.m.
2.	IBA4501 (IBA4103) Global Startup Business	3	Assoc. Prof. Pattarapong Burusnukul, Ph.D., Institute of International Studies, Ramkhamhaeng University	Dates: January 7, 11, 14, 20, 21, 25, 28 and February **1** (2027) Time: 09.00 a.m. - 04.00 p.m.
3.	IBA4601 (IBA4102) Global Entrepreneurship	3	Lect. Daniel Credazzi Sydney, Australia	Dates: February 2, 3, 4, 5, 8, 9, 10 and **11** (2027) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA4602 (IBA3111) Global Social Enterprise Business	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Dates: December 1, 3, 8, 11, 15, 17, 22 and **24** (2026) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA4604 Entrepreneurial Experience	3	Lect. Nartplin Thasanaprichyanont Institute of International Studies, Ramkhamhaeng University	Dates: December 2, 16, 21, 23 (2026) January 6, 13, 19 and **27** (2027) Time: 09.00 a.m. - 04.00 p.m.
6.	IEE4203 Public Speaking and Presentation ***(Free Elective 1)***	3	Lect. Ian James Sanderson, Institute of International Studies, Ramkhamhaeng University	Dates: March 8, 11, 15, 18, 22, 25 April 5 and **8** (2027) Time: 09.00 a.m. - 04.00 p.m.
7.	ISE3204 (IES3201) Job Application and Career Development ***(Free Elective 2)***	3	Lect. Songwut Burimjitt,Institute of International Studies,Ramkhamhaeng University	Dates: March 9, 12, 16, 19, 23, 26, April 7 and **9** (2027)Time: 09.00 a.m. - 04.00 p.m.

Remarks: The Free Elective courses listed in the schedule are program recommendations. Students may choose other courses, but must verify the course details and ensure there are no time conflicts with their cohort's schedule.

Important Notes:

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- Minimum of 15 credits required for visa extension (International Students