

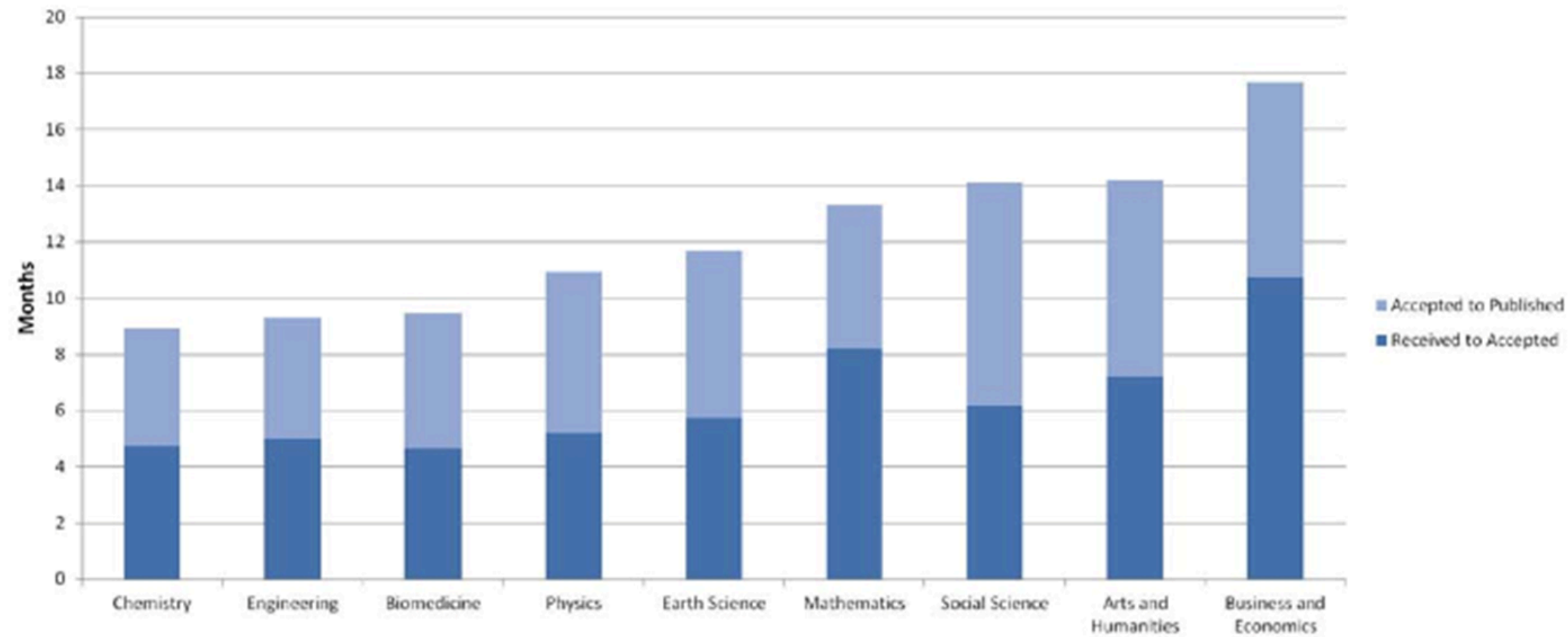
# HOW TO GET **PUBLISHED** IN HIGH IMPACT JOURNALS

Pinnachan Dangulavanich, Ph.D.

B.A. Media and Global Innovation Management  
Institute of International Studies,  
Ramkhamhaeng University



# TREND IN PUBLISHING



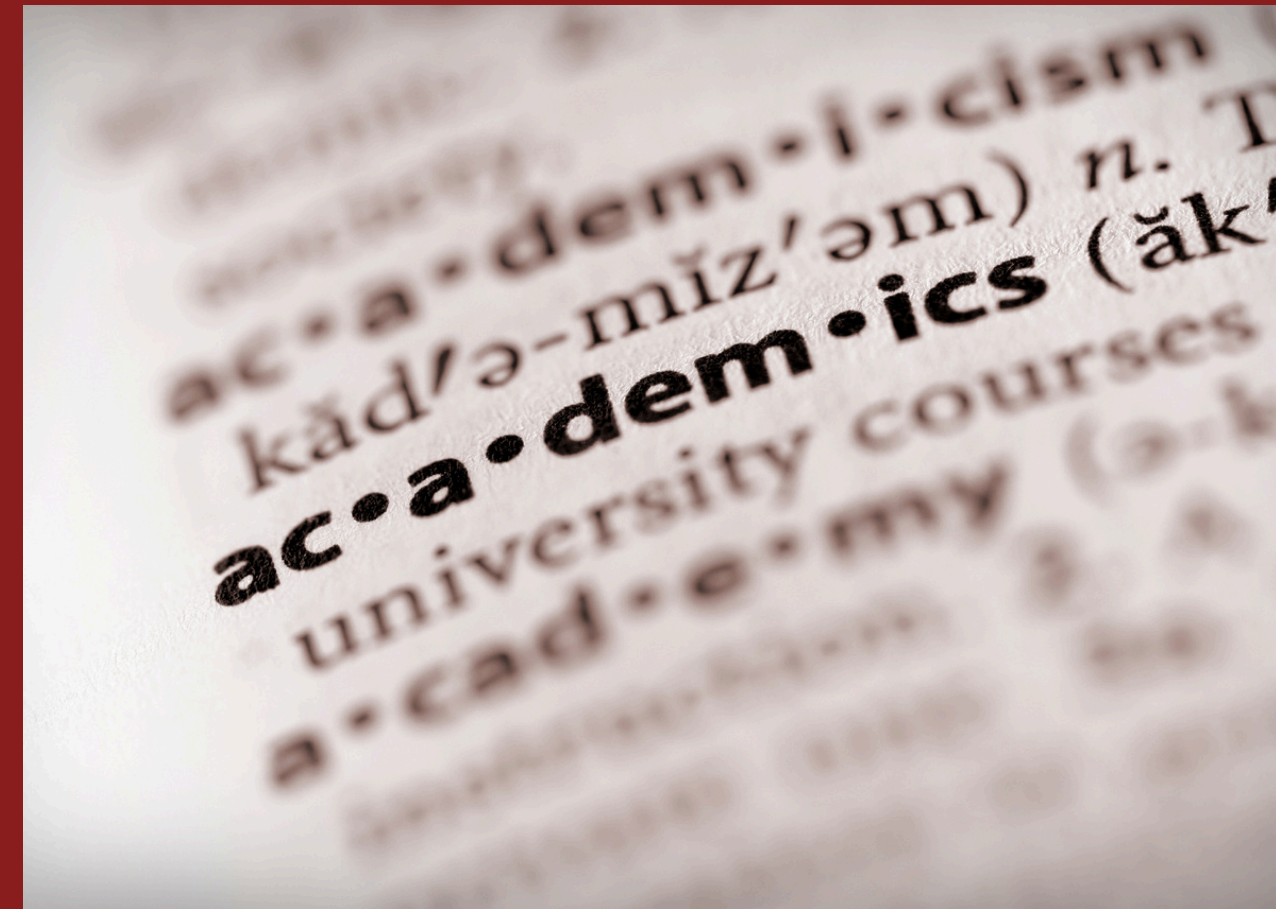
**Figure 1: Average Publication Times in Months by Discipline**

Figure is based on 15 journals per discipline, 5 for each size group, 20 articles per journal resulting in a total of 300 articles per discipline.



# TYPES OF ARTICLES

- RESEARCH ARTICLE
- ACADEMIC ARTICLE
- SPECIAL ARTICLE AND COMMENTARY
- LETTER TO EDITOR
- BOOK REVIEW

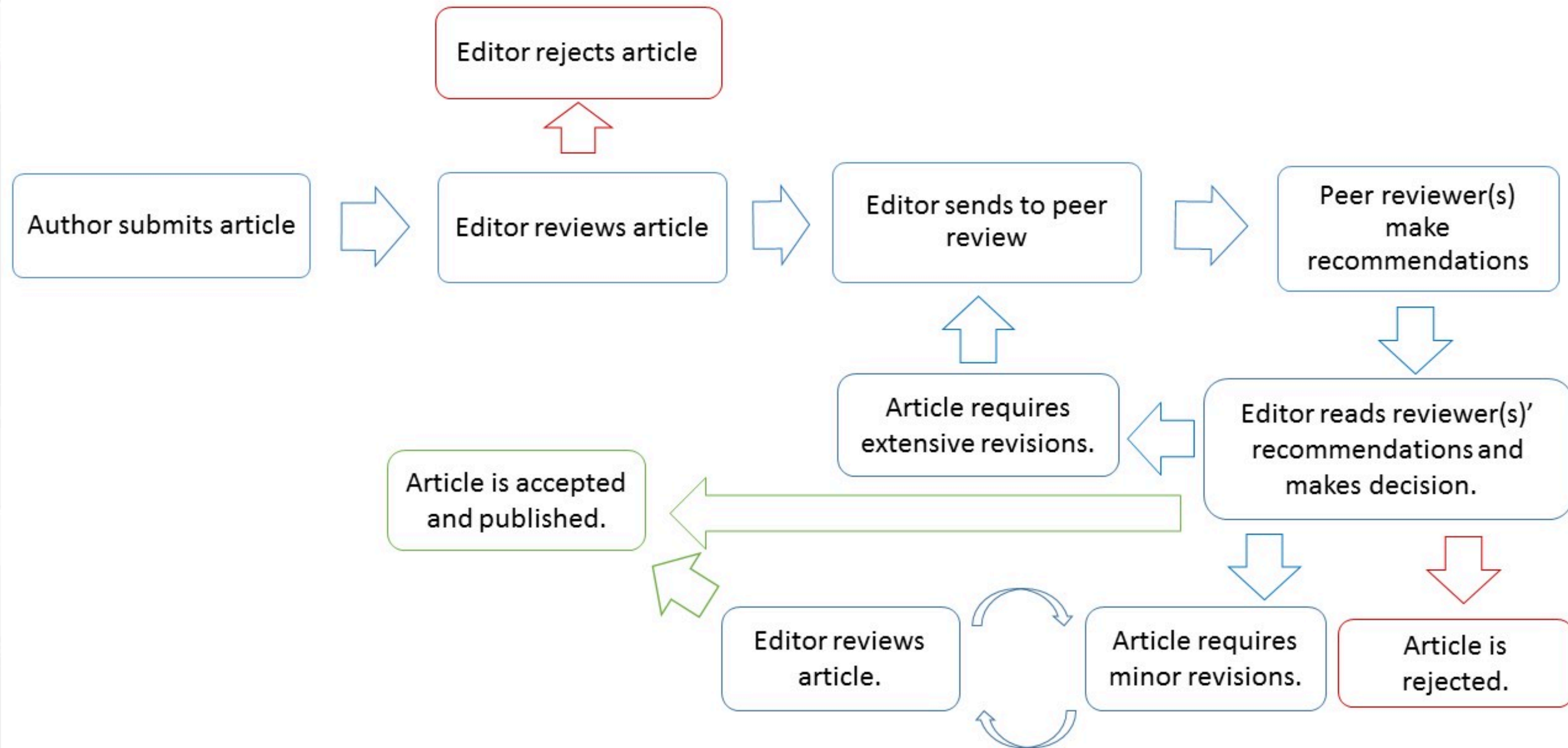


# **WHERE TO PUBLISH?**

- **PEER-REVIEW VS NONPEER-REVIEW JOURNALS**
- **NATIONAL/ REGIONAL/ INTERNATIONAL JOURNALS**
- **WHERE IS THE JOURNAL INDEXED?**
- **OPEN ACCESS OR NOT**
- **BEWARE OF PREDATORY JOURNALS**



# PEER-REVIEW PROCESS



# **JOURNAL INDEXING OR DATABASES**

- **THAI-JOURNAL CITATION INDEX (TCI)**
- **SCIMAGO JOURNAL & COUNTRY RANK (SJR)**
- **SCOPUS**



# BENEFITS OF OPEN ACCESS



## Accelerated Discovery

With Open Access, Researchers can read and build on the findings of others without restriction.



## Public Enrichment

Much scientific and Medical Research is paid for with public funds. Open Access allows taxpayers to see the results of their investment.



## Improved Education

Open Access means that teachers and their students have access to the latest research findings throughout the world.

# PREDATORY JOURNALS



**Are you submitting your research to a trusted journal?**

Publishing your research results is key to **advancing your discipline** – and your **career** – but with so many journals in your field, how can you be sure that you're choosing a **reputable, trustworthy** journal?





# COMMON REASONS FOR REJECTION

- Too narrow or too broad
- Off-topic
- Not scholarly
- Too defensive
- Not sufficiently original
- Poor structure
- Not significant
- Theoretically and methodologically flawed
- Too many misspellings and grammatical errors
- Most importantly – no argument, or no puzzle

# ABSTRACT IS A KEY

- Don't just introduce your topic
- Don't have an abstract that reads like a plan
- Don't give a barrage of data without an argument or a conclusion
- Don't include questions
- State why you embarked on the project
- State what your project was about
- State how you did the project
- State what you found through the project
- State what conclusions you draw from the project (argument)



# 5 Tips c

Sarah Elaine Eaton, Ph



**Tip #1: Read**

# AI-ASSIST DECLARATION

## Example 1

I acknowledge the use of ChatGPT (<https://chat.openai.com/>) to generate materials for background research and self-study in the drafting of this assessment. I entered the following prompts:

- Write a 50-word summary about the 150th year of the University of Canterbury. Write it in an academic style. Add references and quotations from Vice-Chancellor Cheryl de la Rey.

The output from the generative artificial intelligence was adapted and modified for the final response.



# AI-ASSIST DECLARATION

## Example 2

I acknowledge the use of ChatGPT (<https://chat.openai.com/>) to refine the academic language and accuracy of my own work. On 4 January 2023, I submitted my entire essay with the instruction to "Improve the academic tone and accuracy of language, including grammatical structures, punctuation and vocabulary". The output was then modified further to better represent my own tone and style of writing.